

**Marathon Technologies to Deliver Webinar
on How to Protect Exchange from Downtime**

Low Cost Tips for Keeping Exchange Up and Running in Your Small Business

Littleton, Mass. — July 27, 2010 — Windows Server applications are at the very core of many small and mid-size business (SMB) operations, powering everything from the essential Microsoft® Exchange email server and mobile/remote email access, to critical order processing applications and customer databases. Dealing with the consequences of Exchange downtime after an outage can prove to be a costly venture, and one that is difficult to tackle without the big budgets and IT staff of large companies. To help SMBs define and refine their approach to protecting their Exchange servers, [Marathon Technologies](#) will present the live webinar, "[5 Low Cost Tips for Protecting Exchange from Downtime](#)." The presentation will be followed by a Q & A session with Greg Cullen, senior technical director and Rob Ciampa, vice president of marketing for Marathon.

- Topic:** [5 Low Cost Tips for Protecting Exchange from Downtime](#)
- Date:** Wednesday, July 28, 2010 at 11:00am EDT (8:00am PDT, 3:00pm BST)
- Speaker:** Greg Cullen, senior technical director, Marathon Technologies
Rob Ciampa, vice president of marketing, Marathon Technologies
- Sign up:** Register online: <https://www1.gotomeeting.com/register/917702017>

While both planned and unplanned downtime can have adverse effects on businesses, keeping Exchange up and running does not have to be costly or complicated to be effective. The 45-minute webinar will discuss simple, clear-cut steps and best practices to protect SMBs from an outage. In the webcast, Cullen and Ciampa will highlight:

- The top 5 no or low-cost tips to implement today to protect Windows Server applications from downtime
- How to achieve "always on" affordable fault-tolerant protection for an entire Windows environment with Marathon's everRun® software
- Three case studies showcasing SMBs using everRun® to achieve fault tolerance without the complexity and cost of traditional solutions

About Marathon Technologies

Marathon keeps applications running for over 3,000 companies in more than 30 countries. From email to electronic records, factory floors to trading floors, 911 call centers to emergency rooms, our everRun® application availability software proactively prevents application downtime. As experts in application availability, we've applied what we've learned from working with the world's leading companies and application providers to deliver innovative software and services that prevent downtime, eliminate data loss, and reduce operational costs. For more information on ensuring non-stop business operations, please visit us at www.marathontechnologies.com.

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